



Southwest Academy of Management Newsletter

December, 2008

THE PRESIDENT'S LETTER

Larry Garner, SWAM President

SWAM continues to be strong. I hope you all are making plans to attend the SWAM 2009 Conference in Oklahoma City, February 24-28, 2009. The dates are a bit earlier than the usual second week of March. FBD shifted the dates to obtain facilities.

As many of you remember, OKC was the site of our 2005 Conference, after Hurricane Katrina flooded us out of New Orleans. Those who came to OKC in 2005 enjoyed the city. The OKC entertainment district is an easy walk from the two hotels. Links for hotel reservations are now available on the FBD web-site. <http://www.fbds.org/>. Start making your plans now.

Suzanne Clinton is our Program Chair this year. She has worked hard to put together what I know will be a fantastic conference. The theme is ***Crafting the Whole Professor: Integrating Academia and Industry***. It should provide us with some great papers and discussions. Suzanne is also planning to have special guest speakers and presentations from industry. The 2009 Program will be on the SWAM website soon.

It appears we will be meeting in Dallas in 2010 and in Houston in 2011. Little Rock is also under consideration for a future date. The 2010 conference site will be known before we meet in OKC.

At the Houston Conference Business Meeting, the Board of Officers was asked to consider changes in our Journal relationship. At the AOM Board Meeting in August, the proposal was tabled. It is the sense of the Board that affiliation with an online journal has not met with much interest from our membership. We will instead strengthen our existing relationship with the Journal of Business Strategies, which has a new Editor.

At the AOM Conference in Anaheim in August, two Past Presidents of SWAM were recognized for outstanding achievement. **David Van Fleet** was recognized as the Distinguished Service Award recipient. **Geralyn Franklin** received a major award for a best paper. Congratulations to David and Geralyn. Well Done!

I believe the personal approach is the most productive in recruiting new members. We all should encourage our colleagues to join us in OKC and at future conferences. In particular encourage the new management faculty at your school to become active in SWAM. Spread the word and join us for a great conference in Oklahoma City!!

THE PROGRAM CHAIR'S LETTER

Suzanne Clinton, University of Central Oklahoma

SWAM 2009 will meet as part of FBD in Oklahoma City, February 24-28, 2009. Held at the Renaissance Hotel and adjacent Cox Convention Center, the meeting is sure to promote learning and camaraderie in a fun, relaxing environment.

My sincere thanks and appreciation to the **awesome track chairs, outstanding authors, and exceptional reviewers** for helping me provide an excellent program for Oklahoma City! This year's program has something for everyone: academic paper presentations, roundtable discussions, panel presentations, special topic presentations, a Swap Meet, and several great keynote speakers, including Edmond, OK, Police Chief Robert A. "Bob" Ricks, former FBI Assistant Special Agent in Charge during the Waco Incident.

The program will also include special guest speakers from Oklahoma City-based i2E (innovation to Enterprise), Workforce Oklahoma, and Students in Free Enterprise. Sample presentation topics include improving online education, grant writing, overcoming obstacles to publishing, professors and copyright laws, and utilizing competitions as a method of teaching. All we need now is **you!**

Oklahoma City's Bricktown District is known for diverse entertainment options: hockey games, movies, bowling, shopping, water taxi rides on the canal, as well as drinking and dining at the many restaurants and nightspots. Additional options include the Oklahoma City National Memorial, Oklahoma Historical Building, Myriad Botanical Gardens, and the Oklahoma City Museum of Art. Websites at <http://www.okcchamber.com/> and <http://www.bricktownokc.com/> are information resources for enjoying OKC.

Please note my new email address is mclinton1@uco.edu and the new university domain name now reads: www.uco.edu

Come join us in Oklahoma City for SWAM 2009!

EDITOR'S NOTE

Chester Cotton, SWAM Newsletter Editor

If you have professional items to share with your SWAM colleagues, send them to me at chester_cotton@tamu-commerce.edu (that is chester_cotton).

DOCTORAL CONSORTIUM PLANNING UNDERWAY

Darla Domke-Damonte, SWAM Immediate Past President

Planning is underway for the SWAM doctoral consortium to be held on Saturday, February 28, 2009 from 9am - 3pm. The consortium builds on the feedback received from past participants to include panel discussions, presentations, and small group discussions about the current job market for management, job/interest alignment strategies, balancing the roles of research, teaching, and service, research strategies, and teaching tips.

Please attend this valuable networking session! To participate in the doctoral consortium, complete the application available on the SWAM website at http://www.shsu.edu/~mgt_swam/SWAM%202009_Docitoral%20consortium%20application.pdf and send it by January 15, 2008 to: **Darla Domke-Damonte**, ddamonte@coastal.edu, who is coordinating the organization of the consortium. Limited stipends are available to doctoral students attending the consortium who are also presenting papers in the conference.

LOOKING FOR LEADERS...

Darla Domke-Damonte, SWAM Immediate Past President

Nominate a colleague (or self-nominate) for the following leadership positions in SWAM:

- **Program Chair Elect** – To oversee the program development for the 2009 conference and to then move into the President-Elect and then President roles in upcoming years.
- **Representative at Large** – This person will serve as one of three representatives at large, who serve on three-year terms. This position comes open as the term expires for **Therese Yaeger** (Benedictine University), who has served SWAM over the last three years in a number of important roles as representative at large.

Please send your nominations along with contact information to: **Darla Domke-Damonte**, SWAM Immediate Past President, who will chair the nominating committee. Her email is: ddamonte@coastal.edu and her phone number is : 843 349 2129.

2008 SPRING MEETING REPORT

Scott Douglas, SWAM President-Elect

Award Recipients for SWAM 2008 Recognized in Houston

A wide variety of exceptional papers were presented during the 2008 Annual Meeting for the Southwest Academy of Management. However, a select few of these papers were recognized as outstanding. Specifically, **Gayle Baugh** from the University of West Florida was recognized for submitting the Distinguished Paper for the 2008 meeting.

The following authors were recognized for submitting the “Best Paper” in their respective tracks: **Gulcu Atinc** (Business Policy and Strategy, Public and Nonprofit Issues, Research Methods and Healthcare Management Track); **Hsin Hsin Chang** (Entrepreneurship, Small Business and Management Consulting Track); **Hsu Wei Hsieh** (Entrepreneurship, Small Business and Management Consulting Track); **Mark Kroll** (Business Policy and Strategy, Public and Nonprofit Issues, Research Methods and Healthcare Management Track); **Yan Liu** (Business Policy and Strategy, Public and Nonprofit Issues, Research Methods and Healthcare Management Track); **Linda Matthews** (Organizational Behavior and Communications Track); **H. Ulas Ograk** (Organizational Behavior and Communications Track); **Ali Soylu** (International Management, OMT, Management and Organizational Cognition and Management Education Track); **Ying Wang** (Business Policy and Strategy, Public and Nonprofit Issues, Research Methods and Healthcare Management Track); and, **Gerald Zeitz** (International Management, OMT, Management and Organizational Cognition and Management Education Track).

In addition to outstanding contributions the above authors made, several members were also recognized for the significant contributions as reviewers. **Terry Coalter** was recognized as the 2008 Outstanding Reviewer, and the following reviewers were recognized as Best Reviewers in their respective tracks: **Noah Burchell** (Entrepreneurship, Small Business and Management Consulting Track); **George Puia** (International Management, OMT, Management and Organizational Cognition and Management Education Track); and, **Elizabeth Umphress** (Human Resources, Careers, Diversity and Social Issues Track).

Another SWAM member was also recognized for her significant contributions to the teaching profession. **Sherry Sullivan** from Bowling Green State University was recognized as the 2008 Outstanding Educator.

Finally, I would like to personally thank the track chairs for the 2008 meeting. Without their tremendous support and encouragement the program would have been far less successful. The track chairs for the 2008 Annual Meeting for the Southwest Academy of Management were **Janice Black** (Developmental Papers Track); **Wendy Boswell** (Human Resources, Careers, Diversity and Social Issues Track); **Don Bradley** (Entrepreneurship, Small Business and Management Consulting Track); **Shawn Carragher** (International Management, OMT, Management and Organizational Cognition and Management Education Track); **Suzanne Clinton** (Faculty Learning and Innovation Track); **Frank Markham** (Technology, Innovations and Operations Management Track); **Ken Masters** (Business Policy and Strategy, Public and Nonprofit Issues, Research Methods and Healthcare Management Track); **Peter Sorensen** and **Therese Yaeger** (Organizational Development and Conflict Management Track); and, **L. Alan Witt** (Organizational Behavior and Communications Track);

SWAM 2008 – 2009 Officers

PRESIDENT (FBD Board Rep)

Larry Garner
Tarleton State University
1901 S. Clear Creek Road
Killeen TX 76549
(254) 519-5483 FAX (254) 526-8403
Home Office: (512) 836-3885
Email: lgarner@tarleton.edu

PRESIDENT ELECT (FBD Board Rep)

Scott Douglas
The School of Business Administration
University of Montana
Missoula, MT 59812
(406) 243-5695; FAX: (406) 243-2086
Email: Scott.douglas@business.umt.edu

PROGRAM CHAIR

M. Suzanne Clinton
University of Central Oklahoma
College of Business
100 North University Drive
Box 115
Edmond, OK 73034
(405) 974-2439; (405) 974-3821
mclinton1@uco.edu

PROGRAM CHAIR ELECT

Janice Black
New Mexico State University
Department of Management
MSC 3DJ
PO BOX 30001
Las Cruces, NM 88003-8001
(505) 646-2374; Fax: (505) 646-1372
janblack@nmsu.edu

TREASURER/MEMBERSHIP CHAIR

Sandra D. Edwards
Northeastern State University
College of Business and Industry
Tahlequah, OK 74464
918-456-5511, x2928 (Office)
edwar001@nsuok.edu

SECRETARY

Pamela Zelbst
Sam Houston State University
College of Business Administration
SHSU Box 2056
Huntsville, TX 77341-2056
(936) 294-3840; FAX: (936) 294-4284
Email: Mgt_pjz@shsu.edu

PAST PRESIDENT

Darla Domke-Damonte
Coastal Carolina University
E. Craig Wall Sr. College of Business
Conway, SC 29528-6054
(843) 349-2129, FAX: (843) 349-2455
E-mail: ddamonte@coastal.edu

REPRESENTATIVES-AT-LARGE

Therese Yaeger (2006 – 2009)
Benedictine University
5700 College Road
Lisle, IL 60532
(630) 829-6207; Fax: (620) 829-6211
Email: tyaeger@ben.edu

Karen Middleton (2007 – 2010)
Texas A&M University Corpus Christi
College of Business
FC 146
6300 Ocean Avenue
Corpus Christi, TX 78412
(361) 825-5533;
Email: Karen.middleton@tamucc.edu

Alix Valenti (2008 - 2011)
University of Houston – Clear Lake
School of Business
2700 Bay Area Boulevard
Houston, TX 77058
Tel: 281 283 3159
Email: Valenti@uhcl.edu

PROCEEDINGS EDITOR

Nicholas Twigg
Coastal Carolina University
E. Craig Wall Sr. College of Business
Conway, SC 29528-6054
(843) 349-2241; Fax: (843) 349-2455
Email: ntwigg@coastal.edu

HISTORIAN AND ARCHIVIST

Susan C. Hanlon
The University of Akron
Akron, OH 44325-4801
(330) 972-7685, FAX: (330) 972-6588
Email: shanlon@uakron.edu

NEWSLETTER EDITOR

Chester Cotton
Texas A&M University Commerce
PO Box 6669
Chico, CA 95927
(530) 534-3388
Email: Chester_Cotton@tamu-commerce.edu

ELECTRONIC MEDIA DIRECTOR

Post currently vacant.

Last update: December 16, 2008