



# Southwest Academy of Management Newsletter

January, 2009

## PRESIDENT'S LETTER

**Larry Garner**, Tarleton State University

Greetings to members of the Southwest Academy of Management!

In a month we will be meeting in Oklahoma City for the 2009 Annual Conference. I trust that you are making plans to be there. Registration for the conference can be accomplished through the SWAM Website ([http://www.shsu.edu/~mgt\\_swam/](http://www.shsu.edu/~mgt_swam/)). Suzanne Clinton has lined up an outstanding program that you will find interesting and rewarding.

In addition to our program, Oklahoma City has much to offer. The Brickyard entertainment district is adjacent to our Conference hotel, the Renaissance Hotel. It features some great restaurants, as does the stockyards area. You will also find several good museums in Oklahoma City.

In my fall newsletter article I erroneously recognized Past President Geralyn McClure Franklin as an award recipient at AOM in August. The award actually went to Past President Donde Ashmos Plowman. My sincere apologies to both. Congratulations are in order to Donde!

For several years, Vic Sower, Sam Houston State University, has been the SWAM Electronic Media Director. At the end of the Fall Semester, he retired and resigned as Media Director. The TSU-CT webmaster and I have been maintaining the SWAM website; SWAM needs a new Electronic Media Director. If you are willing and able to serve in this capacity, we would welcome your service. Contact me or Scott Douglas before, during, or after the conference. While it does require some computer and web skill, it doesn't take a lot. Please consider this opportunity to serve SWAM. Thanks!

See you in Oklahoma City.

**Vote for next year's officers, ballot on page 3.**

## **PROGRAM CHAIR'S LETTER**

**Suzanne Clinton**, University of Central Oklahoma

SWAM 2009 will meet as part of the Federation of Business Disciplines (FBD) in Oklahoma City, February 24-28, 2009. Held at the Renaissance Hotel and adjacent Cox Convention Center, the meeting is sure to promote learning and camaraderie in a fun, relaxing environment.

This year's program has something for everyone! In addition to academic paper presentations, roundtable discussions, panel presentations, special topic presentations, and a Swap Meet, we have several great keynote speakers, including Edmond, OK, Police Chief Robert A. "Bob" Ricks, former FBI Assistant Special Agent in Charge during the Waco Incident, special guest speakers from Oklahoma City-based Sonic Drive-In, the Oklahoma City Thunder (formerly the Seattle SuperSonics), i2E (innovation to Enterprise), Workforce Oklahoma, and Students in Free Enterprise, to name only a few.

In keeping with our theme, "Crafting the Whole Professor: Integrating Academia and Industry," professional development presentations we have in store include improving online education, grant writing, overcoming obstacles to publishing, coping with copyright laws, and utilizing competitions as a method of teaching. All we need now is **you!**

Oklahoma City's Bricktown District is known for diverse entertainment options: hockey games, movies, bowling, shopping, water taxi rides on the canal, as well as drinking and dining at the many restaurants and nightspots. Additional options include the Oklahoma City National Memorial, Oklahoma Historical Building, Myriad Botanical Gardens, and the Oklahoma City Museum of Art. The websites <http://www.okcchamber.com/> and <http://www.bricktownokc.com/> are information resources for enjoying OKC.

Come join us in Oklahoma City for SWAM 2009!

## **EDITOR'S NOTE**

**Chester Cotton**, Texas A & M University-Commerce

If you aren't receiving the SWAM Newsletter via email, and are reading it on the SWAM website, please send your current email address to [Chester\\_Cotton@tamu-commerce.edu](mailto:Chester_Cotton@tamu-commerce.edu).

## **BALLOT**

### **Southwest Academy of Management, 2009 Elections**

**We need to fill both a Program Chair Elect position and a Representative at Large position. Please send your ballot to Darla Domke-Damonte at [ddamonte@coastal.edu](mailto:ddamonte@coastal.edu) by 5pm (East Coast Time) on Friday, February 6, 2009 with your choice of one candidate for each of the two following positions:**

#### **PROGRAM CHAIR ELECT (Candidates are presented in alphabetical order.)**

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**Janie Gregg (University of West Alabama)** is Associate Professor of Management and teaches Management, Organizational Behavior, International Business, and Business Statistical Analysis. She has been an actively involved member of SWAM since 1993, having served twice as a Track Chair and numerous times as a session chair and discussant. Dr. Gregg has published one or more papers in the Proceedings almost every year since she became a member, and is actively involved in current research projects, as well as community service at her university.

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**Christine Miller (Tennessee Technological University)** served as SWAM Treasurer-Membership Chair from 2003-2008. An active SWAM member since 1987, Miller has also served as track chair, session chair, presenter, discussant, reviewer and ad hoc committee member. She received her PhD from the University of Houston. Currently Miller is Professor of Management and faculty senate president at Tennessee Tech University

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**Alix Valenti (University of Houston – Clear Lake)** is an Assistant Professor of Legal Studies and Management. Dr. Valenti holds a Ph.D. in Management (University of Texas at Dallas) and a J.D. (St. John's University School of Law). She is a member of the SWAM and has held the positions of track chair and representative at large. In Fall 2008, Alix taught on a Fulbright at the National Sun Yat-sen University (Taiwan). Prior to her academic career, Dr. Valenti was a senior consultant with a global human resource consulting firm, specializing in employee benefits, employment law, and executive compensation.

#### **REPRESENTATIVE AT LARGE (Candidates are presented in alphabetical order.)**

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**Stephen Horner (Arkansas State University)** is an Assistant Professor of Management whose current research examines the role of power in board-management relations. Teaching interests include Strategic Management and Organization Theory. He has served SWAM since 1991 as reviewer, discussant, and track chair. Ph.D., University of Missouri (2006), M.B.A (1991) and B.A. (1975), Emporia State University.

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**Wesley A. Scroggins (Missouri State University)** is an Associate Professor of Management who teaches courses in human resource management and organizational behavior. He received his Ph.D. in management from New Mexico State University. His current research interests include modeling employee fit perceptions and retention management. Dr. Scroggins has been affiliated with SWAM for approximately 7 years.