



# Southwest Academy of Management Newsletter

Winter, 2010

## President's Letter

**Scott Douglas**, University of Montana

### **WELCOME TO THE SWAM 2010 CONFERENCE**

First, I hope that everyone is enjoying a happy and healthy new year! Second, I hope that everyone is looking forward to SWAM's upcoming meeting in Dallas. YES, the annual meeting for the Southwest Academy of Management is but a few weeks away. Be sure to mark your calendars for March 2<sup>nd</sup> and 6<sup>th</sup> and meet us at the Dallas Sheraton.

I want to take a few moments to share with you some good news. Program Chair **Janice Black** (California State University, Bakersfield) and her track chairs have done an outstanding job in developing the program for our upcoming meeting. Because of a very successful campaign to increase submissions, our upcoming program is packed with value-added opportunities. Author notifications have been sent out, and we have posted the instructions for proceedings submission on the SWAM website (<http://www.swamfbd.org>).

We welcome you to join us in Dallas to participate in a wide variety of sessions on research, teaching, professional development, a doctoral student consortium and SWAM's annual business meeting. I guarantee that there will be no shortage of opportunities to interact with friends and colleagues!

Finally, please remember to go online to register for the conference in Dallas (<http://www.fbdonline.org/registration.php> ). I recommend that you register early given the significant number of sessions and other activities that are being planned. Our registration fee is an aggregate of two separate fees. We pay one fee for SWAM, and a second fee for the Federation of Business Disciplines (FBD), the conference management-umbrella organization under which we operate, and of which SWAM is a member.

## Program Chair's Letter

Janice Black, California State University, Bakersfield

### **The Best of Times (in the) Worst of Times...Approaching Rapidly! the 2010 Conference March 3 – 6, 2010 in Dallas, Texas**

Our 2010 conference is nearly here and what a conference it promises to be! We've had one of our highest submission volumes in recent history. We reinstated the "classic" areas for our tracks (BPS, ENT, GEN, HR, OB, OT) and added some new areas for SWAM (Scholarship of Teaching, Research & Service...STRS, and PDWs - Professional Development Workshops). Our acceptance rate for presentations was 67%.

We have three combined PDWs where many folks have accepted an offer to have their paper mentored by a senior scholar who has published in their area. If you are an associate or full professor and will be at the conference, we are looking for paper mentors. Just email the PDW track Chair, **Frances Fabian** ([ffabian@memphis.edu](mailto:ffabian@memphis.edu)), with your areas of specialty as evidenced by publishing and your willingness to mentor one or more papers.

In addition to the regular paper sessions and the PDW workshops, we have several symposiums and Distinguished SWAM Scholar Sessions. BPS and ENT have a joint SWAM Distinguished Scholar Session with **Mike Hitt** and **Greg Dess**. We may have another scholar or two join the panel addressing the future of strategy and entrepreneurship. **J. Lee Whittington** is our SWAM Distinguished Scholar for OB & HR. He will be addressing the issue of Leadership Today.

We have two very fine symposiums that are joint sessions. OT and GEN have a joint Symposium on Health Care with many of the senior management team from the Texas Health Presbyterian Hospital system and Teach Health Resources. Given the nation's hesitant moves towards a nationalized version of health care this session is both timely and exciting. Our last timely joint symposium is between HR and PDW where **Murray Barrick** of Texas A&M and his team present an intriguing look at current research examining job interviewing.

We've added more refreshment/networking times to our schedule as well. We'll have a welcome cookie and coffee session on Wednesday afternoon. In addition to being welcomed by the SWAM conference volunteers for this year, you'll also have a chance to simply visit with other SWAM members.

You will also have the opportunity to browse several 'self-guided' conference session 'tours'. From among the many paper presentations, PDWs and special sessions there are ways to trace a wide variety of themes. Two examples: if you are interested in the

inclusion of technology in scholarly efforts there are a series of PDWs and paper presentations that you'll be interested in viewing. Or if you are interested in leadership in its wide array of applications, again there is a 'self-guided' tour for you. Just be sure to stop by the Welcome Session on Wed. at 1:30pm.

In addition to the FBD coffee breaks, we have added our Welcome Session (mentioned earlier). We also have our regular SWAM reception on Friday night; it is scheduled early enough so you can stop by before heading out on the town with friends new and old.

We have added a Saturday morning Survivors' Breakfast to reward those of you who manage to stick it out until Saturday. By the way, our Saturday line-up is very dynamic with one of the special joint symposiums and several PDWs along with paper sessions. I am very excited about the new sessions and the retention of old sessions and ideas.

Whether or not you have a paper to present, this year's conference in Dallas is one that you won't want to miss. Dallas is centrally located for most of our members; if you can't attend the full meeting, be sure to register and stop by for the days that you can come. Between the paper sessions and the PDWs there are bound to be sessions in which you'll be interested. We'd love to see you, welcome you, and help you to meet your personal scholarly development needs. Take the time to check us out! You won't be disappointed.

## **President Elect's Letter**

**Suzanne Clinton**, University of Central Oklahoma

Hello and Happy New Year to everyone! We look forward to an exciting meeting of the Southwest Academy of Management for 2010 in Dallas! We have an excellent program I am sure you will all enjoy.

Congratulations to the winners of the **2010 McGraw-Hill/Irwin Distinguished Paper Award**:

**Sonya F. Premeaux** and **Cheryl L. Adkins**, both of Nicholls State University for their paper, **"Double-Edged Sword: The Use of Communication Technology to Manage the Boundaries between Work and Home."** It was submitted to the Human Resources Track. Congratulations on your outstanding work!

Nominees for the award also included the following:

From the Business Policy and Strategy/Strategic Leadership/International Management Track:

**"CEO Duality: How the Balance of Power within a Firm Affects the Decision to Name a Newly Appointed CEO as Chair,"** by **Stephen V. Horner**, Arkansas State University and **M. Alix Valenti**, University of Houston Clear Lake.

From the Entrepreneurship/Small Business/Management Consulting Track:  
**“Charismatic Leadership Up Close: The Entrepreneur & Charisma,” by Janice A. Black**, California State University, Bakersfield; **Richard L. Oliver**, New Mexico State University; **Lori Paris**, California State University, Bakersfield; and **Jon Howell**, New Mexico State University.

Congratulations to all of these authors for their exceptional contributions.

Good luck to all of you as you begin a new semester. We will see you soon in Dallas for SWAM 2010.

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**Newsletter Editor’s Note 1.0**

**Chester Cotton**, Cotton Associates

My email address has changed. I am no longer associated with Texas A&M-Commerce. My current email address is:

[ccotton@csuchico.edu](mailto:ccotton@csuchico.edu).

**Newsletter Editor’s Note 2.0**

**Chester Cotton**, Cotton Associates

I write a current events/world affairs blog at <http://cottonline.blogspot.com>. My target readers are the cruise ship passengers to whom I lecture on world affairs, but please feel free to drop by and take a look.