

Southwest Academy of Management Newsletter

Winter, 2011

President's Letter

M. Suzanne Clinton, University of Central Oklahoma

WELCOME TO THE SWAM 2011 CONFERENCE!

Happy New Year! I hope your 2011 is off to a great start and that you are looking forward to SWAM's 2011 meeting in Houston. The Southwest Academy of Management' annual meeting is just a few weeks away. Be sure to mark your calendars for March 9th through the 12th and meet us at the Hyatt Regency in Houston.

Program Chair **Christine Miller** (Tennessee Tech University) and her track chairs have done an outstanding job in developing the program for our upcoming meeting. Our program is packed with value-added opportunities. We hope that you are able to join us in Houston to participate in a wide variety of sessions on research, teaching, and professional development, plus a doctoral student consortium and SWAM's annual business meeting.

There will be no shortage of opportunities to interact with friends and colleagues. Author notifications have been sent out. The instructions for proceedings submission are ready at http://www.swamfbd.org/uploads/Proceedings_Instructions_SWAM_2011.pdf.

Remember to go online to register for the conference in Houston (<http://www.fbdonline.org/register/>). Our registration fee is an aggregate of two separate fees: one fee for SWAM, and a second fee for the Federation of Business Disciplines (FBD). FBD is the conference management-umbrella organization under which we and several other organizations operate as members. I recommend that you register early given the significant number of sessions and other activities that are being planned.

Make your hotel reservations soon. **Early booking rates end February 14!** Federation of Business Disciplines rates are as follows: Single Occupancy \$138; Double occupancy \$155; Triple Occupancy \$167; Quad Occupancy \$185
(https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=2649324)

Prepare your presentations, and get ready for academic and professional development, and a great time with colleagues in Houston!

Sad Note from the President:

I have some very unfortunate news to share with you. SWAM Immediate Past-President **Scott Douglas** suffered a severe stroke in November. After a long hospitalization, he is now at home but continues in extensive therapy. Our thoughts and prayers are with Scott and his family. Cards or notes may be sent to Scott at 18436 Sorrel Lane, Frenchtown, Montana 59834.

Program Chair's Letter

Christine Miller, Tennessee Tech University

Top 3 Reasons to Attend The 2011 SWAM Conference:

3) **The Houston Hyatt Regency has undergone a multi-million dollar facelift since our last visit!** If you're lucky enough to snag a single room, check out the chaise lounge by the window. There will be free

internet access in all FBD guest rooms. After you've unpacked, check out the new cluster of restaurants, pubs, and shops known as The Pavilions, within easy walking distance of the hotel.

2) **Relax with old friends and colleagues.** Perhaps make a few new acquaintances. And while you're mixing and mingling, enjoy the fine food and drink at our conference's many social venues-- including FBD's Thursday night "Meet and Greet," the SWAM Friday night annual reception, and our newest conference tradition, the SWAM Saturday Survivors' Breakfast.

1) **Out of 110 submissions, your hard-working track chairs have distilled the best and brightest papers into 38 conference sessions, including 10 special sessions and professional development workshops.** If you don't leave Houston with a few ideas on how to be a better teacher, a savvier researcher, and a more knowledgeable person regarding hot topics within your discipline...well, perhaps you spent a little too much time in the bar! ☺

Some program highlight you don't want to miss:

- Learn how to design a better hybrid course or integrate critical thinking across the curriculum.
- Listen to **David Gomulya**, winner of the 2011 McGraw-Hill/Irwin Distinguished Paper Award, present Don't Blame Me: The Effects of CEO Power, Board Affiliation, and Sarbanes-Oxley on CEO Turnover Following Financial Misrepresentation.
- Explore the challenges and trends in international human resource management.
- Hear our Distinguished Executive Speaker, **Clint Severson**—Forbes 2007 Entrepreneur of the Year and the AoM Technology & Innovation Management (TIM) Division's 2010 Outstanding Executive—discuss innovation, achievement, and rapidly growing businesses.
- Discover what journal editors want with two sessions of "Insights from the Editor." This year we feature **Michael Hitt**, former editor of the Academy of Management Journal, and **Gayle Baugh**, Associate Editor of Group & Organization Management.
- OMG! Did you notice that paper session titled "The Intersection of Sex and Money"? Apparently there's some intrigue mixed in among these scholarly endeavors!

Special Note to Presenters: A projection system will be available in all conference rooms, so please bring your presentation material on a thumb drive. People presenting Professional Development Workshops and Special Sessions should also bring a laptop, to hook into the projection system. Presenters in the other tracks can assume that a laptop will be provided unless you've received other instructions from your track chair.

Program Chair-Elect's Letter

Stephen V. Horner, Arkansas State University

The Southwest Academy of Management holds its 2012 annual meeting in New Orleans in conjunction with the Federation of Business Disciplines at the New Orleans Sheraton on Canal Street. Dates of the meeting are Wednesday, February 29 through Saturday, March 3, 2012. This marks the return to New Orleans of SWAM and FBD for the first time since Hurricane Katrina caused the meeting venue to shift to Oklahoma City in 2006.

While at the conference in Houston next month, be certain to attend the planning meeting Thursday, March 10 from 5:00 p.m. – 6:00 p.m. There are roles for everyone to play in making a successful conference including those of track chair, session chair, discussant, and participant. At the planning

meeting you can get to know our organization's strengths and opportunities for improvement, and learn of opportunities to develop yourself as a scholar, teacher, and student of management. Very simply, the Academy is a place for building relationships with your colleagues. I hope to see everyone in Houston and especially Thursday evening for the planning meeting.

Treasurer-Membership Chair's Letter

Sandy Edwards, Northeastern State University

Due to the increased registration for the Dallas conference from the previous year, SWAM was able to award seven scholarships for the doctoral consortium for a total of \$1,400. The revenue from the conference was \$9,240. After expenses, which included an increase in the size of the website and increasing the duration of the web hosting membership to three years, and charges for the *Journal of Business Strategies* subscriptions, our ending balance is \$17,994.10.

We'll See You in Houston Next Month