

Southwest Academy of Management

Summer 2012 Newsletter & 2013 Call for Papers



From your SWAM officers

SUMMER EDITION

JUNE, 2012

Fellow SWAM Members and other professionals interested in management:

Here is your summer 2012 issue of the SWAM Newsletter. If you made it to New Orleans, you know we had a great conference. Below are messages from your officers and the Call for Papers for 2013 Albuquerque. Hope to see you there.

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GREETINGS FROM CHRISTINE MILLER, PRESIDENT

To paraphrase Will Rogers, I never attended a SWAM conference I didn't like. But this year it felt especially sweet, to have our conference return to **New Orleans** for the first time in a decade! Thanks to you—our many presenters, discussants, mentors, volunteers and conference attendees—for making this conference a resounding success, a marvelous opportunity to refresh ourselves in terms of professional development, as well as to network with old friends and new.

Our upcoming March 2013 conference will be another cause to celebrate. Two significant milestones will be reached: FBD's 40th anniversary and SWAM's 55th anniversary. Plus, we will be visiting a new conference site for SWAM...**Albuquerque!** Mark the conference dates on your calendar: **March 12-16, 2013**. Then dust off that paper you've been meaning to finish so it's ready before the September 30, 2012 submission deadline.

Coming out of the 2012 conference, a few ideas have been set in motion: **(1)** There's talk of creating a Cabell-listed journal for the purpose of publishing the full text of SWAM conference papers. **(2)** Closer to fruition, FBD is launching its own new journal to cover topics of general business interest. SWAM has been asked to provide several individuals for FBD's new journal review board. If you are willing to serve or simply want additional information, please contact SWAM President-Elect, Steve Horner (shorner@astate.edu). **(3)** Finally, SWAM officers want your input about what does (and doesn't) create value for you as a SWAM member. Please watch your email for a short survey to be distributed in the fall.



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STATS FROM NEW ORLEANS BY STEVE HORNER, PRESIDENT-ELECT

The program of the 54th Annual Meeting of the Southwest Academy of Management featured presentations, workshops, panels, and symposia in meetings starting Wednesday, February 29 and continuing through Saturday, March 3. This meeting marked the return to New Orleans of SWAM and FBD for the first time since Hurricane Katrina caused the meeting venue to shift to Oklahoma City in 2006. A summary of the tracks and sessions is below.

Conference sessions summary

Track	Numbers of sessions
Business Policy and Strategy / Strategic Leadership/ International Management	1
Developmental papers	3
Entrepreneurship / Small Business /Management Consulting	1
General Management / Health Care Management / Sustainable Business /Diversity in Organizations / Leadership	2
Human Resources / Training / Careers/ Gender & Diversity	1
Organizational Behavior / Organization Communications	4
Joint HR/OB	1
Organizational Development / Conflict Management	2 paper sessions 3 panels
Organizational Theory/Organizational Development & Change / Conflict Management /Operations Management /Management Information Systems	4
Professional Development Workshops	5

Overall, the conference featured 52 scholarly papers from 91 manuscripts reviewed.

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RECOGNITION OF THE SWAM 2012 AWARD WINNERS

The Best Paper session featured Jan Schlueter, RWTH Aachen University, presenting his paper, *Is there a trinity of Knightian uncertainty, innovation and control strategies?* S. Gayle Baugh, University of West Florida, received the 2012 SWAM Distinguished Educator Award.

Recognition of the SWAM 2012 Award Winners session also featured Tim O. Peterson, North Dakota State University, recipient of the 2011 FBD Distinguished Educator, who presented *Strengths Training for Teachers*. In addition, Josh Daspit, University of North Texas, received the Best Reviewer Award.

Those nominated for best paper were Larry Chasteen, University of Texas at Dallas (General Management/ Technology/ Management Education Track) and Benjamin D. McLarty, Louisiana State University (Organizational Behavior Track); co-authors Eric Liguori, California State University-Fresno, and Jeffrey Muldoon, Louisiana State University. Those nominated for best reviewer were Ankita Tandon, Indian Institute of Management Kozhikode (Entrepreneurship & Small Business Track); Rhonda Ruiz, University of Texas MD Anderson (Strategy / Public & Nonprofit/ Health Care Management Track); Tobias Huning, Columbus State University (Organizational Behavior & Communication Track); Meghan Wright, Benedictine University (Organizational Development / Conflict Management Track); and Marguerite Schneider, New Jersey Institute of Technology (Human Resources/Careers/Gender & Diversity Track).

Presentation by Academy of Management representative

Every other year, SWAM, a regional affiliate of the Academy of Management, hosts a representative from the Academy. The purpose of these visits is to maintain the ongoing regional affiliation and to promote continuing excellence in scholarship at the regional level. During the 2012 annual business meeting, Paul Adler, Academy of Management Vice President-elect & Program Chair-elect, provided a summary overview of the “State of the Academy” on behalf of the Academy of Management.

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THANKS FOR HELP IN SUPPORT OF THE NEW ORLEANS CONFERENCE

Sincere thanks to all who planned and participated

The program was the product of collaboration among an outstanding group of individuals who chaired the individual tracks coordinating the submission of manuscripts, multiple blind reviews, preparation of the program, and nomination of best paper and best reviewer candidates. Thus, a special thank you is extended to Gayle Baugh, Dorothy Kirkman, James Langabeer, Stephanie Pane-Haden, Tim Peterson, Ronald Salazar, Manjula Salimath, Peter Sorensen, Alix Valenti, and Therese Yaeger for serving as track chairs. Finally, SWAM extends appreciation to all the authors, reviewers, and conferees for providing the “raw materials” that are the core of an academic conference.

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JANIE GREGG, PROGRAM CHAIR, ATTENDS FBD BOOT CAMP

Hello Fellow SWAM Members! I am excited about serving as your Program Chair this year for our conference in Albuquerque. I recently attended FBD Boot Camp at the hotel in Albuquerque, so I have much more information on room costs and the location itself after that time. This can be seen below.

While I was there, I looked into the possibility of having a couple of side-trips as part of our program. I would like for us to have the choice to go on a couple of plant tours to talk with company managers and view their operations. I would also like to provide an option for an afternoon and night of shopping and dining in Santa Fe, which is approximately an hour away. I am going to look into travel companies that provide these services and possibly make available some trips for an additional cost to cover the ticket, if you would choose to go. I know each year that many of you bring spouses, and I think it would be a great opportunity for them (and you, if you aren't busy that afternoon) to take a side trip away from the conference. And, many of us may never wander that way again in our lives, so we should have an opportunity or two to make the most of our trip!

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FBD Boot Camp NEWS:

Hello Everyone,

I just returned from FBD Boot Camp and I have much more information about the upcoming conference in Albuquerque. The conference will be at the Albuquerque Convention Center that sits across the street from both conference hotels, the Doubletree and the Hyatt. Actually, one hotel sits at each end of the center and the cost for either of them will be \$139, which is a great price!! In my personal opinion, I would register for the Doubletree the FIRST day that registration opens, which will be November 1 (anticipated date). In March it could be very cold, snowing, and windy. The Doubletree has an underground walkway to the conference center. Hyatt does not! If you rent a car, or drive in, Doubletree charges \$10 per day to self-park your car and the Hyatt charges \$13 for self parking or \$18 for valet. Doubletree offers FREE cookies each afternoon!! Hyatt doesn't! We did a walk-through of Doubletree and we stayed at the Hyatt. I saw very little difference in the rooms. I actually liked the Doubletree better... can you tell that??!!

Also, I plan to ask for the conference rooms for our sessions that are closest to the walkway from the Doubletree. Most of the conference session rooms are very large and those rooms near the Doubletree entrance are somewhat smaller and well suited for our needs. I'm going to try to get our program in early so we can get them, so PLEASE get your papers ready and send them as soon as you can (before the final due date of September 30) so the program chairs and I can get the program pulled together as early as we can around November 1.

Larry Garner (FBD President) and I went with some friends to Old Town Albuquerque to a wonderful restaurant and we looked for some other venues to spend time while we are there. I am going to ask Lee to open a blog on our website, if possible, and I'm going to update it at least once a month with information that we found about restaurants, the zoo, the ski lifts, the world's largest mountain tram over Sandia, and other places of interest you may want to visit.

One final note about the conference rooms.. We will have screens, projectors, and electrical connections for presentations in each room... no computers. Therefore, plan on bringing a laptop with you or at a minimum, bring a flash drive with your presentation on it. I will work with the session chairs

to have them bring their laptops for each session, but it never hurts to have backup machines. Make sure your laptop will connect to a standard projector cable.

Finally, I am asking you sincerely to please consider sending a paper or workshop to the conference. Larry Garner, one of our most beloved, hardest working past-Presidents of SWAM, is FBD President this year! That is quite an honor for SWAM!! Let's pull together and make SWAM the biggest and best conference ever so we can honor him as President.

I hope to see all of you at Albuquerque. It is going to be a great conference because YOU are going to be involved! Thanks so much for supporting SWAM!!

Janie

P.S. Chris mentioned the possibility of a SWAM journal that will be listed in Cabell's. I am excited to be a part of the creation of such a journal, if our SWAM members will support it. Of course, there are some questions that need to be answered and details that need to be addressed. We would like your help by completing the following short survey.

MEMBER FEEDBACK SURVEY

SWAM Member,

We want to hear from you to better meet your needs.

This brief survey asks first about the upcoming 2013 conference in Albuquerque.

Then, we want some input on the idea of a uniquely SWAM journal.

Last, if you attended, please provide your input about the 2012 New Orleans Conference.

Thank you for your help,

Janie

[Member Feedback Survey](#)