

# Southwest Academy of Management

## Summer 2014 Newsletter & 2015 Call for Papers

### Fellow SWAM Members:

It's my pleasure to share with you our Summer 2014 issue of the SWAM Newsletter which includes the highlights of SWAM 2014 and information about our upcoming SWAM conference in 2015 at Houston, TX.



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### Greetings from Janie Gregg, President (2014)



The Southwest Academy of Management held its 56th Annual Meeting March 11-14, 2014 in Dallas, TX in conjunction with the 41<sup>th</sup> Annual Meeting of the Federation of Business Disciplines (FBD). Manjula Salimath, 2014 Program Chair, and a hard-working team of track chairs organized a unique program that included management research information and other learning activities for all who attended. She continued with the Entrepreneurial Speaker luncheon about which she gives more information below. Track chairs were invited to attend the luncheon free and given "Thank-you" plaques as a token of our appreciation for their service. If you attended the luncheon, had a good experience, and want us to continue this luncheon, please let our Program Chair, John Davis know your feelings after you read this newsletter at [jndavis@hsutx.edu](mailto:jndavis@hsutx.edu). He is looking at several options, including the Friday night reception, for your entertainment at the 2015 meeting in Houston, so please give him feedback to help him make these decisions. We want your experience to be exceptional at the 2015 meeting!

As I just mentioned, we will be returning to Houston, TX for the 2015 meeting on March 10-14, this time at the Hyatt Regency Hotel. We heard from FBD recently that we will be going back to Oklahoma City in 2016 and to a new venue in Little Rock, Arkansas in 2017.

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For further information please check out our SWAM website:

<http://swamfbd.org/>

## Greetings from Janie Gregg, President (2014) (Continued)

Our Webpage editor/manager, Lee Tyner, has done a marvelous job updating our webpage with helpful information about the upcoming conferences. Lee has also created a Facebook page for our organization and will be updating it in the near future. Lee asks if you have pictures to post to the Facebook page, to please send them to him for review. We do not want to post pictures that might create a privacy issue for anyone and we will get permissions from all people in pictures before posting them to Facebook. We will be using it as advertising tool and thus, want to keep it professional! Please send your pictures to [ltyner@uco.edu](mailto:ltyner@uco.edu). When Facebook is updated, we will send the address to our member list.

We are working with Emerald Publishing about adopting our own journal and are also considering a subscription to the Emerald Management collection. We will have more information on our negotiations and the costs in the next newsletter (January 2015).

I look forward to seeing you at our Spring conference in Houston. The website should be open soon for your submissions (See John's info below). Please help us spread the information about the conference and feel free to send the Call for Papers to anyone you think will be interested. If you have graduate students at your school, please see that they get the information, as well. We will have a Graduate Student/Junior Faculty Consortium and other events suited for them. We understand that these students are our future leaders and we covet their attendance, research, and association with SWAM.

## SWAM 2014 At Dallas, TX



## SWAM 2014 AWARD WINNERS



### The 2014 McGraw-Hill Distinguished Paper Award

Demystifying the Perplexity of Capability Value Creation: An Examination of Zero-Order Capability Configuration and the Impact on Firm Performance by Joshua J. Daspit, Mississippi State University & Derrick E. D'Souza, University of North Texas

### The 2014 Southwest Academy of Management Best Reviewer Award

William Carter, University of North Texas

### 2014 SWAM Outstanding Educator

Donald E. Baack, Pittsburg State University

*“Management for a Sustainable Future”*  
SWAM 2014 Conference Theme

## Manjula Salimath, Program Chair, (2014) thanks participants for a great Dallas Conference



I wanted to say how wonderful it has been to have your support and participation and to thank you all for making the 2014 SWAM conference in Dallas a great success!

We had a full program of paper presentations, workshops, panels and symposia that pertained to our conference theme “Management for a Sustainable Future”. I was excited to be the first one to have a theme for our meeting, and was able to widely disseminate our call to our current and potential membership. The call attracted 124 submissions to the

various tracks from a total of 166 authors who represented a total of 22 countries (Belgium, Canada, China, Denmark, Ecuador, Germany, Ireland, Republic of Korea, Lebanon, Mexico, New Zealand, Nigeria, Philippines, Puerto Rico, Qatar, Russian Federation, Singapore, Switzerland, United Arab Emirates, United Kingdom, United States and Vietnam). I am happy to note that our conference generated interest and participation from scholars worldwide. Another healthy trend was the record number of doctoral students participating in various roles as authors, discussants, and session

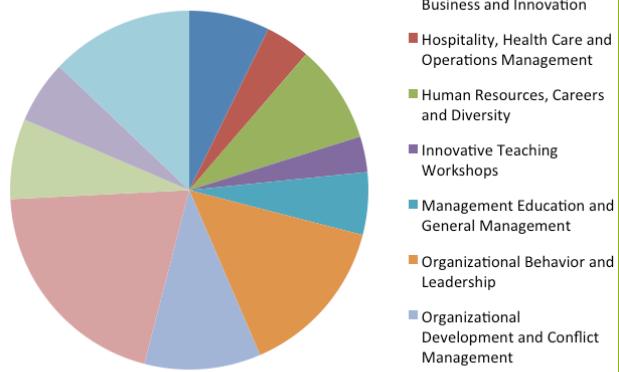


The pie chart shows the distribution of submissions across the various tracks. Per the latest information available, we had 114 registrations (79 faculty and 35 student) that generated about \$10,980 in revenues. After considering the PMI sponsorship, luncheon ticket sales and expenses, our balance increased to \$23,253.75, which is the highest balance we have been able to accrue since the past five years. We were fortunate and thankful to receive sponsorship from Project Management Institute for the second year in a row for our Entrepreneurship Speaker Luncheon. Jake Williams (PMI Research Administrator) presented at the luncheon, followed by our keynote



speaker Joanne Beatty (Director, Sustainability Services, KPMG). In addition, the panels and workshops scheduled on Friday brought together multidisciplinary perspectives from scholars, practitioners and industry leaders at the forefront of sustainability innovation. Researchers and industry experts explored a variety of nuances in research, teaching, measurement and implementation of sustainability in the field of management. Thank you all for your overwhelming support and participation this year. Your efforts contributed to a wonderful experience for our attendees. I hope you enjoyed your time in Dallas and left with many thought provoking and creative ideas.

### 2014 SWAM Submissions by Tracks



## John N. Davis, Program Chair (2015) participates in FBD Boot Camp

**SWAM 2015  
At Houston**



On June 7 & 8, I attended Boot Camp for Program Chairs, held by the Federation of Business Disciplines (FBD) in Houston. The location was our 2015 conference hotel, the Hyatt Regency. We viewed presentation rooms as well as other hotel facilities, and we continued the work of preparing for the FBD meeting next March. Many of you may be familiar with this location, as we have met there on several occasions. I have every expectation that this year's conference will be every bit as successful as previous meetings in Houston. The staffs of FBD and of the Hyatt Regency are committed to the best possible outcome.



## Call for Papers: 2015 Southwest Academy of Management Conference

I am happy to serve as your program chair for the 57th Southwest Academy of Management Conference in Houston. The theme of the conference is "Management as a Calling," and I welcome you to submit your research papers, ideas for innovative panels, symposia, and workshops.

The call for papers is available online and is posted on the SWAM website (<http://www.swamfbdbd.org>) and the FBD website (<http://www.fbdonline.org>). Please share the call with your colleagues and co-authors and encourage them to submit their papers. The submission site opens August 15, so please polish up your works in progress so they are ready for submission. I look forward to a great program.



See you in Houston!

## CALL FOR PAPERS 57<sup>th</sup> Annual Conference

### SOUTHWEST ACADEMY OF MANAGEMENT

(In conjunction with the Federation of Business Disciplines)

Hyatt Regency Hotel

Houston, Texas March 11-  
14, 2015

### Management as a Calling

The Southwest Academy of Management is pleased to announce a call for papers for the 57<sup>th</sup> Annual Conference in Houston, Texas. The theme of the conference is “Management as a Calling.” We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance our understanding of calling and vocation.

Whether secular or religious, the idea of a calling as a life task has been with us for centuries. What puts meaning in work that, for so many others, is mere drudgery? Michael Novak (1996) found four characteristics of a calling. “First, each calling is unique to each individual.” “Second, a calling . . . requires more than desires; it requires talent.” “Third, a true calling reveals its presence by the enjoyment and sense of renewed energies its practice yields us.” Callings are “not usually easy to discover.” Is Novak right? Is there a better way to understand calling? How does awareness of calling – in oneself and in others – influence managers in the 21<sup>st</sup> Century?

Innovative Workshops, Panels and Symposia related to management theory, practice, or teaching are also invited. Submissions are double blind reviewed, and accepted papers are published in the proceedings. Work in progress may be submitted to the Research Pipeline where authors will get individual attention from assigned mentors to develop their papers. A Doctoral Student Consortium is held, and we offer limited financial support to select participants who have accepted papers in the conference.

The Southwest Academy of Management is affiliated with the *Academy of Management* as well as the *Journal of Business Strategies*, which publishes papers from all business-related fields.

The Irwin/McGraw-Hill Distinguished Paper Award, given to the overall best paper in the conference, will allow these authors to work with special reviewers to prepare the paper for publication in the *Journal of Business Strategies*. Recognition is also made of Best Papers and Outstanding Reviewers in each track.

**Submission Deadline:** The submission deadline is October 1, 2014. Submit at [www.swamfbd.org](http://www.swamfbd.org); site opens August 15.

Papers may be submitted in the following tracks:

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### **Entrepreneurship / Small Business / Innovation**

Co-Chairs: Robert Epstein, University of Central Oklahoma, [REpstein@uco.edu](mailto:REpstein@uco.edu)

Kanu Priya, Western Illinois University – Quad Cities, [K-riya@wiu.edu](mailto:K-riya@wiu.edu)

Greg Tapis, Augustana College, [gregorytapis@augustana.edu](mailto:gregorytapis@augustana.edu)

### **Organizational Theory / Strategy / Sustainability**

Chair: Faiza Khoja University of Houston – Downtown, [KhojaFai@uhd.edu](mailto:KhojaFai@uhd.edu)

### **Organizational Behavior and Leadership**

Co-Chairs: Henry Williams, Purdue University North Central, [hewillia@pnc.edu](mailto:hewillia@pnc.edu)

Phyllis Duncan, Our Lady of the Lake University, [paduncan@lake.ollusa.edu](mailto:paduncan@lake.ollusa.edu)

### **Human Resources / Careers**

Co-Chairs: Alix Valenti, University of Houston - Clear Lake, [Valenti@uhcl.edu](mailto:Valenti@uhcl.edu)

Veena P. Prabhu, California State University, Los Angeles, [vprabhu@calstatela.edu](mailto:vprabhu@calstatela.edu)

### **Ethics / Corporate Social Responsibility**

Co-Chairs: Uday Shinde, Saint Mary-of-the-Lake College, [UShinde@smwc.edu](mailto:UShinde@smwc.edu)

Ethan Waples, University of Central Oklahoma, [ewaples@uco.edu](mailto:ewaples@uco.edu)

### **Organizational Development / Conflict Management**

Co-Chairs: Peter Sorensen and Therese Yaeger, Benedictine University, [PSorensen@ben.edu](mailto:PSorensen@ben.edu),  
[TYaeger@ben.edu](mailto:TYaeger@ben.edu)

Deb Colwill, Trinity Evangelical Divinity School, [dcolwill@tiu.edu](mailto:dcolwill@tiu.edu)

### **General Management / Management Education**

Co-Chairs: Meghan Wright, Texas Wesleyan University, [wright\\_meghan@yahoo.com](mailto:wright_meghan@yahoo.com)

Brian Kulik, Hawaii Pacific University, [bkulik@hpu.edu](mailto:bkulik@hpu.edu)

### **Innovative Teaching Workshops**

Chair: Nancy Kucinski, Hardin-Simmons University, [kucinski@hsutx.edu](mailto:kucinski@hsutx.edu)

### **Professional Development Workshops**

Co-Chairs: Suzanne Clinton, University of Central Oklahoma, [mclinton1@uco.edu](mailto:mclinton1@uco.edu)  
Lee Tyner, University of Central Oklahoma, [LTyner@uco.edu](mailto:LTyner@uco.edu)

### **Research Pipeline**

Chair: Mario Hayek, Texas A&M University-Commerce, [Mario.Hayek@tamuc.edu](mailto:Mario.Hayek@tamuc.edu)

### ***For more information, questions, or to volunteer please contact:***

John N. Davis, P.E., Program Chair, Southwest Academy of Management  
Email: [jndavis@hsutx.edu](mailto:jndavis@hsutx.edu) Phone: 325-671-2165

Kelley College of Business, Hardin-Simmons University, 2200 Hickory Street, Abilene, Texas 79698

## Policies and Instructions for Paper Submissions

1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The title page should include the name, affiliation, address, and telephone number of all authors.
3. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
4. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.
5. Submissions are limited to a maximum of three papers per individual author. A paper may be submitted to only one track.
6. SWAM subscribes to the ethical standards of the Academy of Management.
7. It is the policy of the Southwest Academy of Management to be given first and full credit for all papers presented at its conferences. The Southwest Academy of Management will reject a paper submission that is under review or is scheduled to be presented at another conference, *including those of other associations of the Federation of Business Disciplines*.
8. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate and attend.

## Policies and Instructions for Professional Development Workshop (PDW) Submissions and innovative Teaching Workshop Submissions

1. The title page should include name, affiliation, address, and telephone number of all of the individual(s) submitting the proposal and an abstract of 100 words or less. (The title page will be removed from the rest of the submission in order to facilitate a blind review of the proposal.)
2. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value-added, and description of the expertise of the presenters in alphabetical order.
3. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.