

# Southwest Academy of Management

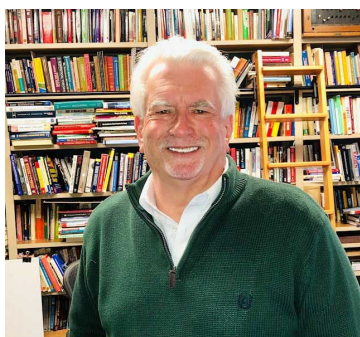
## 2018 Newsletter



Fellow SWAM Members. It is my pleasure to share with you our 2018 issue of the SWAM Newsletter which includes letters from our President, our Past President, the SWAM 2019 conference organizer and our Treasurer. Thanks for your support of SWAM.  
kucinski@hsutx.edu



### GREETINGS FROM Robert Epstein, PRESIDENT



Please, enjoy the 2018 Fall Newsletter. As your president, preparing this brief article I was thinking back to two Southwest Academy of Management Annual Conferences. Nearly four years ago in 2015, we met in Houston at the Hyatt Regency and had a spectacular gathering under the presidency of Janie Gregg with John Davis as Program-Chair. With more than one hundred in attendance, we had 55 accepted papers in 35 sessions, which included special events, faculty development and graduate student sessions. In addition to what FBD offered, SWAM spent over \$4000 on food to nearly every SWAM member's delight.

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For further information please check out our SWAM website:  
<http://swamfbd.org>

## President's Report (Continued)

Houston is a winning venue for reuniting with colleagues and friends. Getting together at the LobbiBar, eating with friends at the Spindletop Restaurant 34 floors atop the Hyatt, and collectively traveling around Houston are memories I will not forget and look forward to revisiting this coming year (this time we'll be using Uber). Brian Kulik, our 2019 Program Chair, has put together a meaningful conference with the theme "Integration" and a new track for 2019, Recent Vistas on Management: The Latin American Context. (Sessions in this track are presented in Spanish.) Examine the Call for Papers and find opportunities to participate. Deadlines are fast approaching. I look forward to meeting you for the first time or seeing you once again in Houston in March. Be sure to attend SWAM's Invited Speaker Series Luncheon where if your SWAM Conference fee is prepaid by the FBD deadline, your cost of the luncheon is included.

I did mention I was thinking about a second conference – 2018 in Albuquerque! As Christine Miller said while paraphrasing Will Rogers, I never attended a SWAM conference I didn't like. This was our second time in Albuquerque, and SWAM celebrated its 60th anniversary! Congratulations to Distinguished Paper Award winners Stephanie Solansky and Donna Stringer from the University of Houston – Clear Lake, and SWAM Best Reviewer, Candace TenBrink from the University of Houston – Downtown (I told you Houston was a winner!) I'd like to thank all the volunteers (yes, none are paid): Brian Kulik and Veen Prabhu who co-served as Program Chairs, Proceedings Editor Brian Kulik (again), Track Chairs - Manjula Salimath, Brian Kulik (again), Guclu Atinc, Nancy Kucinski, Meghan Wright, Vallari Chandna, Lee Tyner, Shane Bertolio, Karen Leonard, Ethan Waples, Peter Sorenson, Therese Yaeger, David Epstein, Marcia Hardy, Natasa Christodoulidou, Suzanne Clinton, Karen Leonard, and Veen Prabhu (again), and John Davis as Consortium Director for organizing three days of presentations, development, and dialogue. Also, I personally appreciate the work of your Board of Directors. But most significantly, thank you to everyone who contributed a paper, presentation, poster or training session, and to our numerous reviewers who took their valuable time to contribute to the quality of the conference.

Finally, I want you to know that SWAM is quite solvent and going strong; you can see how well we're doing financially by looking at the spreadsheet that our treasurer Brent Kinghorn has presented in this newsletter. However, the strength of SWAM is in our membership--not in their dues—but in their willingness to participate. As you read above, there are many members contributing in both big and small ways, and that's what makes SWAM strong. SWAM is an association where you can learn, share an idea, get feedback, and have a great time within a small community of people like yourself. We need everyone to submit papers, serve in one of the roles you just read about above, and bring in new members and graduate students. Everyone reading this newsletter needs to put these on your "to do list" to keep SWAM strong. What's it your turn to do now?



### *Mission Statement*

*The Southwest Academy of Management is dedicated to crafting the whole professor through teaching, research, and service. We will accomplish this mission by:*

*Providing programs to members and schools within our region to enhance professional development, particularly in the area of effective teaching.*

*Providing a professional environment that supports the research interests of SWAM members.*

*Providing innovative programming that encourages the linkages between academia and industry.*

*Offering programming that examines career development issues, including the issue of service within academia.*

*Creating an open organization that pursues positive changes, innovative ideas and creative new directions by actively seeing member participation.*

*Creating an organization that seeks to understand the diverse needs of all universities and meets the professional needs of faculty within those universities.*





**Veena P. Prabhu  
Co-Program Chair (2018) &  
President-Elect (2019)**

**Thanks organizers and participants for a great conference at  
Albuquerque!**

**&**

**Looking forward to a spectacular SWAM 2019 at Houston!**



**A big thank you to all the organizers and the participants who greatly helped in making SWAM 2018 a successful conference. I would like to echo President Robert Epstein's thank you to the entire team beginning with co-Program Chair Brian Kulik, Past President and Director of the Doctoral Consortium John Davis and immediate Past President Manjula Salimath for organizing the SWAM Past Presidents round table session.**

**A heartfelt thanks to all the track chairs who worked hard to put together a wonderful program and deep thanks to all the reviewers and our organizers from FBD who contributed greatly to the success of SWAM 2018! A special thank you to FBD Program Chair Suzanne Clinton for her patience and unflinching support and last but not the least a special shout out to all the doctoral students who participated in the Doctoral Consortium.**

**SWAM 2019 will be held in Houston March 13-16, 2019.**

**If you are interested in participating in the Doctoral Consortium either as a speaker or a participant please contact me at [vprabhu@calstatela.edu](mailto:vprabhu@calstatela.edu) SWAM will be offering scholarships for doctoral students whose applications are approved for the SWAM 2019 Doctoral Consortium.**

**SWAM's continued success depends on your active participation and we look forward to seeing you at Houston for yet another successful conference!**



## Report of the Past President

*John Davis*



Past President John N. Davis of Hardin-Simmons University and Electronic Media Director Lee Tyner of the University of Central Oklahoma led the 2018 Doctoral Consortium in Albuquerque in March. Two sessions, “Getting Through the Dissertation and Personal Relationships” and “Navigating Early Career Changes” highlighted the consortium.

Doctoral students Elizabeth Yo, DJ Himstedt, Donna Ogle, Peng Zhang, Francee Preston, and Agnes Theready attended. Rather than spend time with presentations to students, most of the time in both sessions was spent allowing students to ask questions about how these topics might play out in their own careers.

President Elect Veena Prabhu will lead the 2019 Doctoral Consortium in Houston. Interested students should contact her sooner rather than later. Stipends may be available to students who present a paper and who apply in a timely manner.



## Report of the 2019 Program Chair

*Brian W. Kulik*



In 2019, we will be bringing our annual conference back ‘home’ to Houston, TX at the Hyatt Regency, site of SWAM 2015, 2011, 2008, etc. The SWAM 2019 conference is scheduled for March 13-16. I have fond memories of SWAM 2015, and I anticipate the same excellent level of accommodation at SWAM 2019.

Houston is America’s fourth largest city, and has, well, everything – numerous parks, a theater district, award-winning restaurants, a vibrant night life, and plenty family-friendly events and activities including Discovery Green and the Children’s Museum. Just a block away from the Hyatt Regency is the Heritage Society and Sam Houston Park, offering a mix of permanent and traveling exhibitions. For more information please see <https://www.heritatesociety.org/sam-houston-park/> and <https://www.visithoustontexas.com>.

In the spirit of this year’s theme of ‘Integration,’ we have reorganized tracks around overarching issues in management, rather than by field specialization. It is my hope that we can arrange track sessions around management problems/solutions, integrating fields when warranted. Please send me an email if you are unsure about which track to submit to! Also, SWAM 2019 will mark the third year for the Teaching and Learning Conference (TLC) which is similar to the Academy of Management format of a ‘conference within a conference’. The sole aim of TLC is to provide a platform for sharing research on pedagogy and having an interactive discourse on teaching experience and various pedagogical topics spanning from online instruction to the changing landscape of Higher Education. We are also very excited to have added a Spanish-language track, chaired by the always-enthusiastic Carlos Baldo (Colorado Mesa Univ.) and Oscar Montiel (Univ. Autónoma de Ciudad Juárez). We will also continue to host poster sessions which are supported by FBD, and we are excited to continue to host the doctoral consortium. Please encourage your students to attend!

SWAM 2019 will include awarding BEST paper (overall and within each track), best reviewer, Outstanding Educator, and Distinguished Paper winners. We expect that FBD will continue its tradition of hosting its FBD Awards Dinner, where each award-winning author will be invited.

On behalf of the SWAM executive staff and SWAM 2019 organizational team, we hope y’all can come on down and join us at SWAM 2019 in Houston!!



# SWAM Cash Flow Statement

## Brent Kinghorn, SWAM Treasurer/Membership Chair

### SOUTHWESTERN ACADEMY OF MANAGEMENT

### CASH FLOW STATEMENT

	2018 (Albuquerque)	2017 (Little Rock)	2016 (Oklahoma)
<b>Cash on Hand</b>	<b>\$32,315.62</b>	<b>\$29,003.35</b>	<b>\$24,918.07</b>
<b>Income</b>			
FBD Revenue *	\$6,640.00	\$10,760.00	\$12,055.00
Sponsorship (Project Management Institute)		\$2,000.00	\$2,000.00
Sponsorship (Benedictine)			\$300.00
New and Renewal Memberships		\$40.00	\$40.00
*received outside of conference			
Refund (1 comp reg per FBD 2016)		\$0.00	(\$100.00)
<b>Total Income</b>	<b>\$6,640.00</b>	<b>\$12,800.00</b>	<b>\$14,295.00</b>
<b>Expenses</b>			
Catering at Hotel	\$3,166.55	\$5,949.96	\$5,386.24
Catering Off-Site		\$200.00	
Entrepreneur Luncheon			
Doctoral Student Scholarships **	\$0.00	\$2,000.00	\$1,600.00
Web Hosting	\$408.40	\$0.00	\$352.40
Software Support (Submissions)	\$180.00	\$616.48	\$428.87
Miscellaneous	\$929.29	\$721.29	\$692.21
(Plaques/AoM Dinner/Copying/Bags, etc.)			
<b>Subtotal--Conference Expenses</b>	<b>\$4,684.24</b>	<b>\$9,487.73</b>	<b>\$8,459.72</b>
Journal of Business Strategies Subscription	\$1,480.00		\$1,750.00
<b>Total Expenses</b>	<b>\$6,164.24</b>	<b>\$9,487.73</b>	<b>\$10,209.72</b>
 <b>Balance</b>	 <b>\$32,791.38</b>	 <b>\$32,315.62</b>	 <b>\$29,003.35</b>

\*2016 increased price of annual meeting  
\$100 Regular, \$60 Student Memberships

\*\*2017 increased doctoral stipend

*61st Annual*  
*Southwest Academy of Management*  
In conjunction with the Federation of Business Disciplines

Conference Theme:  
*Integration*

## Call for Papers

Submission Deadline:  
**October 25th, 2018**

*At*  
**Hyatt Regency Houston, Texas,  
March 13-16, 2019**



## **SWAM 2019: Call for Papers**

### **Submission Deadline: October 25<sup>th</sup>, 2018**

The Southwest Academy of Management Conference is pleased to announce a call for papers for its 60th Annual Conference. The theme of this conference is “*Integration*.” Our affiliate Academy of Management’s 2017 conference theme was “At the Interface”, which explored all the ways that interfaces separate and connect people. Our theme, “Integration”, explores the dissolution of interfaces, with all the ensuing benefits, consequences, and issues. What happens when boundaries between ideas, people and organizations disappear? People with different backgrounds might work together to find common solutions to shared problems, teachers might begin to make use of new technology to reach new students, fields of study might merge to develop a mutually enlightening theory, companies might combine to reinforce their strengths and reduce each other’s weaknesses, teams might join efforts to invent a new and revolutionary product, and countries might come to together, as North and South Korea did during the 2018 Winter Olympics, to inspire hope for world peace. Integration is the doorway to creativity and innovation and produces something new, solving old problems, but sometimes causing new ones. The issues raised by our Theme are important to all of our discipline tracks. Help us explore this interesting phenomenon!

We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance reflections and understanding of our calling and vocation. Papers may be submitted to any of the following tracks:

#### **Workplace Behavior: Organizational Behavior / Human Resources / Careers / Leadership / Diversity**

**Co-Chairs:** Sarah Walker, Creighton University, SarahWalker1@creighton.edu  
Zahir Latheef, University of Houston Downtown, latheefz@uhd.edu  
Cheryl Crozier Garcia, Hawaii Pacific University, ccrozier@hpu.edu  
Kenneth Sweet, Texas A&M - San Antonio, Kenneth.Sweet@tamusa.edu

#### **Change in Organizations: Organizational Development / Conflict Management**

**Co-Chairs:** Peter Sorensen, Benedictine University, PSorensen@ben.edu  
Therese Yaeger, Benedictine University, TYaeger@ben.edu

#### **The Purposeful Organization: Social Responsibility, Consciousness, Relationships, Collaboration, Community and Sustainability**

**Chair:** Michelle Alarcon, Hawaii Pacific University, malarcon@hpu.edu  
Brian Kulik, Whittier College, bkulik@whittier.edu

#### **New Track for 2019! *Recent Vistas on Management: The Latin American Context*. Sessions in this track are presented in Spanish.**

**Co-Chairs:** Carlos Baldo, Colorado Mesa University, cbaldo@coloradomesa.edu  
Oscar Montiel, Universidad Autónoma de Ciudad Juárez, oscar.montiel@uacj.mx

#### **Organizational Mission: Organizational Theory / Strategic Management & Leadership / International Management**

**Co-Chairs:** David Epstein, University of Houston Downtown, EpsteinD@uhd.edu  
Marcia Hardy, Northwestern State University of Louisiana, HardyM@nsula.edu  
Guclu Atinc, Texas A&M University Commerce, Guclu.Atinc@tamuc.edu

#### **The Single Business Enterprise: Entrepreneurship / Small Business / Family Business / Innovation**

**Co-Chairs:** Manjula S. Salimath, University of North Texas, Manjula.Salimath@unt.edu  
Vallari Chandna, University of Wisconsin-Green Bay, chandnav@uwgb.edu

#### **Professional Development Workshops**

**Co-Chairs:** Lee Tyner, University of Central Oklahoma, LTyner@uco.edu  
Suzanne Clinton, University of Central Oklahoma, MClinton1@uco.edu

## **SWAM 2019**

### **Teaching and Learning Conference (TLC)**

Due to its continued popularity, we will host the fourth annual Teaching and Learning conference in line with Academy of Management Conference format of a “Conference within a Conference,” designed to support SWAM members in improving their teaching practice and presenting their research and discourse across various pedagogical topics. TLC@SWAM2019 will feature both submitted and invited sessions that address teaching issues for educators at all levels of experience. This year’s theme is, “Business Education in the 21st Century: Ideas and Experience.”

**Contact: Email for inquiries related to TLC to Dr. Janie Gregg, University of West Alabama (JGregg@uwa.edu) and Dr. Karen Leonard, University of Arkansas Little Rock (kxleonard@ualr.edu)**

## **SWAM 2019**

### **Graduate Student Call for Papers**

Submissions from graduate students are invited. Same guidelines and deadlines as the main SWAM CFP —please see below. Get experience presenting at a research conference, get feedback, and develop your network.

## **SWAM 2019**

### **Doctoral Consortium**

Get ready to apply and be part of the SWAM doctoral consortium. Selection criteria for acceptance into the consortium, application forms, and qualifications to receive stipends will be available in Fall 2018.

Students - meet with experts in the field and understand how to navigate the dissertation and beyond. Faculty - send your best and brightest students to the SWAM consortium and help give them a heads up towards a successful academic career in management.

Contact: Dr. Veena Prabhu, California State University, Los Angeles (vprabhu@calstatela.edu)

## POLICIES AND INSTRUCTIONS FOR SUBMISSIONS

### **Papers**

1. Competitive papers should be typed, double-spaced, and typically not more than 30 pages in length, exclusive of references and tables.
2. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
3. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.
4. This year, we are requesting that, if accepted, the author(s) submit their paper in 6-page summary format for inclusion in the SWAM 2019 Conference Proceedings, to Ethan Waples, Proceedings Editor, at [waplese@uhd.edu](mailto:waplese@uhd.edu). The format instructions are the same as those used by the Academy of Management.

### **Posters**

1. A poster presentation submission should have a title page with a 250-word abstract, but not the authors' names. Poster submissions will be double-blind reviewed. Submission of the actual poster is not required at this time.
2. A poster presentation should be original and not presented elsewhere or be a summary of a published paper. At least one author for each accepted poster presentation will be expected to register for the poster.
3. If accepted, you will be expected to prepare a poster up to 45" in width & 45" in length.

### **For All Submissions (Papers and Posters)**

1. Submissions are limited to a maximum of three per individual author. A submission may be submitted to only one track.
2. SWAM subscribes to the ethical standards of the Academy of Management.
3. It is the policy of the Southwest Academy of Management to be given first and full credit for all material presented at its conferences. The Southwest Academy of Management will reject a submission that is under review or is scheduled to be presented at another conference.
4. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate and attend.

### **Policies and Instructions for Professional Development Workshop (PDW) and Teaching and Learning Conference (TLC) submissions**

1. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value added, and description of the expertise of the presenters in alphabetical order.
2. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.
3. Note: For TLC we shall be accepting both traditional research papers as well as proposals for workshops, panels and symposium.

## **SWAM 2019 Awards & Recognition:**

The SWAM is affiliated with the Academy of Management as well as the Journal of Business Strategies, which publishes papers from all business-related fields.

The Distinguished Paper Award, given to the overall best paper in the conference, will allow these authors to work with special reviewers to prepare the paper for publication in the Journal of Business Strategies.

Recognition is also made of

### **BEST PAPER and OUTSTANDING REVIEWERS**

*in each track.*

### **NEED ASSISTANCE?**

For additional information, questions or to volunteer as a Reviewer, Session Chair and/or Discussant please contact,

<b>Dr. Robert Epstein</b> University of Central Oklahoma  <i>President,</i> <i>SWAM 2019</i> <i>Email: <a href="mailto:repstein@uco.edu">repstein@uco.edu</a></i>	<b>Dr. Veena P. Prabhu</b> California State University, Los Angeles  <i>President Elect,</i> <i>SWAM 2019</i> <i>Email: <a href="mailto:vprabhu@calstatela.edu">vprabhu@calstatela.edu</a></i>	<b>Dr. Brian W. Kulik</b> Whittier College  <i>Program Chair,</i> <i>SWAM 2019</i> <i><a href="mailto:bkulik@whittier.edu">bkulik@whittier.edu</a></i>
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