Academic Sponsor Packages 2023-2024 (as of 3-21-2024)

PLATINUM LEVEL

• Four (4) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - $900 value
• Four (4) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $300 value
• Recognition as a Platinum level Sponsor for ALL of organization’s marquee events (Keynote session, Lunch, and social event)
• Promotional space (premium location) recognition and logo on organizational website and social media.
  o Before and during conference, will message out sponsorship of specific events and tag your provided social media accounts
• Includes Platinum level named coffee break sponsorship ($300 value)
• Award Sponsorship for Best Paper Award
  o Official sponsor of the “Best Paper Award” (may be published in Organization Management Journal – pending peer review)
• Option to provide university promotional materials with conference registration ‘swag’.

Investment: $5000.00

GOLD LEVEL

• Three (3) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - $675 value
• Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $150 value
• Promotional space (Premium location) recognition and logo on organizational website and social media.
  o Before and during conference, will message out sponsorship of specific events and tag your provided social media accounts
• Recognition as a Gold level Sponsor for ALL of organization’s marquee events (Keynote session, Lunch, and social event).
• Award Sponsorship for Best Educator Award
• Option to provide university promotional materials with conference registration ‘swag’.

Investment: $3000.00
**SILVER LEVEL – University of Houston – Downtown, Marilyn Davies College of Business**

- Two (2) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - $450 value
- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $150 value
- Promotional medium space, recognition and logo on organizational website and social media.
- Recognition as a Silver level Sponsor for ALL of organization’s marquee events (Keynote session, Lunch, and social event).
- Award Sponsorship for Best Reviewer Award
- Option to provide university promotional materials with conference registration ‘swag’.

*Investment: $1500.00*

**BRONZE LEVEL – Louisiana State University – Shreveport, College of Business**

- One (1) complementary SWAM Conference Registrations (SWAM fee for conference ONLY) - $225 value
- One (1) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $75 value
- Promotional small space, recognition and logo on organizational website and social media.
- Recognition as a Bronze level Sponsor for ALL of organization’s marquee events (Keynote session, Lunch, and social event).
- Option to provide university promotional materials with conference registration ‘swag’.

*Investment: $750.00*

### OTHER SPONSORSHIP OPPORTUNITIES

**DOCTORAL CONSORTIUM LUNCH SPONSOR**

- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $150 value
- On-site recognition for sponsoring doctoral consortium lunch.
- Promotional small space, recognition and logo on organizational website and social media.

*Investment: $600.00*

**DOCTORAL CONSORTIUM SESSION SPONSOR – THREE LEFT! (Texas A&M University-Central Texas)**

- Two (2) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $150 value
- Printed program, website program, and on-site recognition for sponsoring doctoral consortium session (1 session).

*Investment: $450.00*

**COFFEE BREAK SPONSOR – ONE LEFT! (Texas A&M University-San Antonio)**

- Recognition via prominent signage at break (*This sponsorship does not include exhibitor space*).
- Website, program, and on-site recognition for sponsoring coffee break
- Acknowledgement on our organization website including company/institutional logo.
- One complimentary ticket to organization luncheon at the Annual Conference (*$65 value*) OR One (1) SWAM Student Registrations (SWAM fee for conference ONLY - to be used by your institution or sponsoring other participants at your discretion) - $75 value

*Investment: $300.00*

To inquire please contact: Immediate Past President – Ethan P. Waples PhD, ewaples@msudenver.edu