



SOUTHWEST ACADEMY OF MANAGEMENT



69th Annual (2027)

MEETING OF THE SOUTHWEST ACADEMY OF MANAGEMENT

in conjunction with the Federation of Business Disciplines

March 10 – 13, 2027
Dallas, TX
Renaissance Dallas Richardson

KEY SESSIONS

Berkeley Research Group
OMJ Reviewer Workshop
SmartPLS Demo & Workshop
Doctoral Consortium & Mentorship
SWAM Luncheon & Social Event

FUN THINGS TO DO

Perot Museum of Nature & Science
Dallas Zoo
Dallas World Aquarium
George W. Bush Presidential Center
The Dallas Arboretum

KEYNOTE

Berkeley Research Group Dallas

- BRG's capabilities span the fields of corporate finance, economics, disputes and investigations, and performance improvement.
- Will provide participants with options to expand reach of teaching/research, as well as show faculty how to take advantage of expert witness and other litigation-related opportunities.

WELCOME FROM THE PRESIDENT



Bradley Winton

Assistant Professor
School of Leadership, The
University of Southern
Mississippi

"On behalf of the executive board, I am excited to invite you to our 2027 annual meeting in Dallas. This conference offers an engaging and collegial environment to connect with colleagues old and new, share your latest research, exchange ideas, and participate in valuable professional development. We look forward to learning together, building new collaborations, and enjoying the energy and camaraderie that make SWAM both meaningful and fun!"

Submission Information

Submit manuscripts with this [link](#).

Submission deadline: 11:59pm on October 11, 2026

Due to a one-time increase in FBD-imposed costs, total SWAM registration will cost \$370 instead of \$350.

Full Paper Tracks

Full papers include empirical research papers, conceptual and theoretical papers, editorials and viewpoints, practice and white papers, case studies, and review papers. At least one author must register for and attend the conference to present the paper in a session, or the paper will be removed from the program. While many conference submissions are “working papers,” manuscripts that appear incomplete will be moved from the full paper track to the developmental paper track (see below). Only full papers will be considered for the opportunity to:

- Compete for best paper
- Submit a six-page abridged format for inclusion in the 2027 conference proceedings
- Qualify for possible invitation to submit to a special issue of *Organization Management Journal* (sponsored by SWAM in conjunction with Eastern Academy of Management)

Tracks for 2027:

Strategy and Organizational Theory

Small Business & Entrepreneurship

Organizational Behavior

Tourism & Hospitality Management

Human Resources & Ethics

Management Education and Pedagogy

Operations Management, Supply Chain & Sustainability

Information Systems, Technology & Digital Innovation

Developmental Paper Track

Many scholars attend SWAM each year to showcase their research early in its development. They do so to find suitable collaborators and coauthors, get valuable feedback from their peers, and gain insights into their research questions. Developmental papers can be any style or track suitable for SWAM, as described above, and may include papers from abstract-only to nearly complete. Frequently, authors submit the “front end” of their paper, prior to completing data collection, to get feedback on appropriate methods and sources of data. Like the full-paper track, developmental papers require at least one person listed in the submission to register for the conference and attend the session. Unlike those full papers, developmental papers are not:

- Subject to double-blind review, and likely will not receive comprehensive feedback during review
- Eligible for paper awards
- Eligible for inclusion in the proceedings (still included in program though)

Panels, Workshops, & Symposia

Each year, the SWAM Board actively seeks out high-impact sessions for its members. To enhance the value SWAM is able to deliver to members, panels, workshops, and symposia are selected from submissions by the Program Chair in coordination with Officers of the SWAM Board.

- Panels, symposia, and workshops require **all** persons listed in the submission to register for the conference and attend the session. If all presenters are not registered by March 1, 2027, the session will be dropped.
- Panels, symposia, and workshops are included in the conference program, but are not double-blind reviewed and are not eligible for paper awards or inclusion in the proceedings.

- For clarification on whether your topic would work best as a panel, workshop, or symposium, follow the general guidelines below or discuss your submission with the Program Chair (jscott29@una.edu) prior to submission.

Panel: A panel discussion involves a group of experts providing insights on a topic of interest to SWAM members (i.e., management faculty). Attendees should leave a panel with a deeper understanding of a complex challenge or issue. A panel discussion should include three-to-five experts and a moderator, and conclude with a question-and-answer session.

Workshop: A workshop involves a group of experts training the attendees on a topic of interest to SWAM members, which would generally be aimed at improving skill in teaching or research. Attendees should leave a workshop with new knowledge and skills that they can take back to their roles as faculty and/or higher-education administrators.

Symposium: A symposium involves a collective of like-minded scholars coming together to build knowledge around a topic of interest to SWAM members. The coordinator of a symposium should utilize a Socratic (or similar) method of eliciting active discourse to advance thought around the topic. In many cases, symposia are built around nascent research streams and emergent ideas.

SmartPLS Workshop

This workshop includes two parts. The first part provides an overview of SmartPLS and Partial Least Squares Structural Equation Modeling (PLS-SEM). Participants will learn the fundamentals of model specification, measurement assessment, and structural model evaluation, including key outputs such as path coefficients, reliability, validity, and model fit indicators. The second session will include a live demonstration using SmartPLS software, guiding attendees through data import, model construction, analysis, and interpretation of results. No prior experience with SmartPLS is required, making the workshop suitable for researchers and students seeking a practical introduction to PLS-SEM.

Doctoral Consortium & Mentorship

This year SWAM's consortium will feature activities designed to support doctoral students at various stages of their academic journey. Participants will have the opportunity to engage with experienced faculty mentors, receive feedback on their research projects, discuss career development topics, and build meaningful professional networks. Additionally, doctoral students will be encouraged to participate in conference leadership activities to gain exposure to academic service opportunities. The consortium provides a collaborative environment for scholarly exchange and mentorship, helping emerging researchers strengthen their research agendas and navigate the academic profession. Questions and concerns should be directed to dchen1@twu.edu.

Conference Timeline

- October 11 - Deadline for Submissions
- October 31 - Nominations for Outstanding Educator Due
- November 30 - Decision Letters Sent to Authors
- December 15 - Hotel Registration Opens
- December 15 - Conference Registration Opens
- December 20 - Presentation Date/Time Information Available
- March 10 - Welcome to Dallas



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